



INTERNATIONAL ARCHITECTURE COMPETITION

THE CONTAINER STUDIO

a sustainable den for designers

1st JAN - 10th APRIL, 2021

TOTAL PRIZE MONEY
USD 1500 \$
CERTIFICATION + PUBLICATION

www.archdais.com





INTRODUCTION

Designers- the inventors of objects and makers of spaces- have offices which are especially known for their informal and collaborative nature. Here, ideas can come from the most unusual inspirations and interactions. For these creative thinkers, the office can be a place to spend entire days, and often nights, brainstorming an idea, stimulating thought, and making abstract concepts come to life. At times of deadlines or project handovers, the office or the studio can turn into a haven, where designs are passionately pursued to their last detail. It is then no longer just a work space, but a sanctum; a temple for the mind.

This competition invites participants to design a *designers' work studio which can break the conventional model for small office spaces, and create a space that fosters innovation, collaboration and productivity.

The competition also proposes the studio to be envisioned in a distinctive material character and texture. The brief emphasizes, and is conscious of the need to adapt and reuse building material wherever possible. Hence, rather than constructing something anew, the entire project is proposed to be built from used shipping containers as the key building material.

AIM



**Designers is used as a broad term and refers to professionals like Architects & Interior Designers.*



THE STUDIO

a catalyst for ideas

The brief urges letting go of dull rooms in bland white walls, and creating workspaces that are vibrant and playful, and designed to enhance creative processes. The studio is imagined to be a small, modern workspace for 12-15 people, with versatile areas that create an abode for the working mind.

Additionally, such a studio is imagined to bring in inspiration through collaborative events, and to keep the dialogue between designers and people alive. Moving away from the formal, self-contained nature of workspaces, the brief proposes a small informal pavilion within the site to address the collaborative nature of the design profession. It is envisioned to be a semi-public, multipurpose space within the site to host exhibitions, workshops, seminars, or even open mic performances, like music events, art exhibits or talk shows. The purpose of this multipurpose zone is to bring together people from different creative professions on the same dais to create a synergy of ideas, interaction & collaboration.

Along with this, the project also envisions a small café, which can serve both, the public, as well as this multipurpose interactive space. The design of the café and its connectivity to the studio is expected to maintain the hierarchy and transition from public to private spaces.





READAPT & REUSE

the architecture of the shipping container

Shipping container architecture is a modern sustainable way of adaptively re-purposing cargo shipping containers. It has been increasingly used for contemporary designs of cafes, hotels and offices in the recent past, and is a trend that is lauded for its sustainable, prefabricated and weather-tight form, and economic assembly.

We welcome resourceful and inventive use of the shipping container to design the studio, the pavilion space, and the café. The use of the shipping container is to unveil the possibility that even low cost and reused materials can be designed to be beautiful, contemporary and sustainable, all at the same time.

Standard sizes of shipping containers are 20ft x 8ft x 8ft and 40ft x 8ft x 8ft. These figures are only given as a reference, and participants are welcome to modify the containers as per their creative freedom in terms of sizes. They are also welcome to use other materials ancillary to the use of the shipping container.





THE SITE

proposing an urban insert

The studio is proposed to be located in a young, urban city in the western part of India. Pune is a vibrant multi-cultural city and an aspiring metropolis, close to Mumbai. It is a melting pot of traditions, lifestyles and professions, balancing a fairly rich but quiet past, and a rapidly developing future. Although it is blessed with forest hills and lush greenery, the city constantly battles the rising tide of air pollution due to frequent construction and heavy traffic.

Located in a recently developed suburb called Baner, the site is close to an upcoming metro-station, and is surrounded by newly built mid-rise offices and residential and commercial complexes. As a by-product of this development, the location is also host to chic cafés, clubs and IT companies.

The site is rectangular in shape, and its narrower side faces the main street. We hope to establish an interesting relationship with this street, and still ensure that the private nature of the studio is maintained. Apart from this, we urge participants to make clever use of landscaped and built forms in this urban fabric, to coherently bring together this unconventional design proposal in a playful and animated way.

*Parking facility is assumed to be given outside the site



SITE SPECIFICATION

- TOTAL SITE AREA : 750 SQ.M
- BUILT UP AREA : 450 SQ.M
- MAX. HEIGHT: 09 METERS

GROUND COVER : 50 % (MAXIMUM)

MARGINS:

FRONT - 4.0 M , SIDE & REAR - 2.0 M

* Kindly refer the 2D file for exact sizes.





AREA PROGRAM

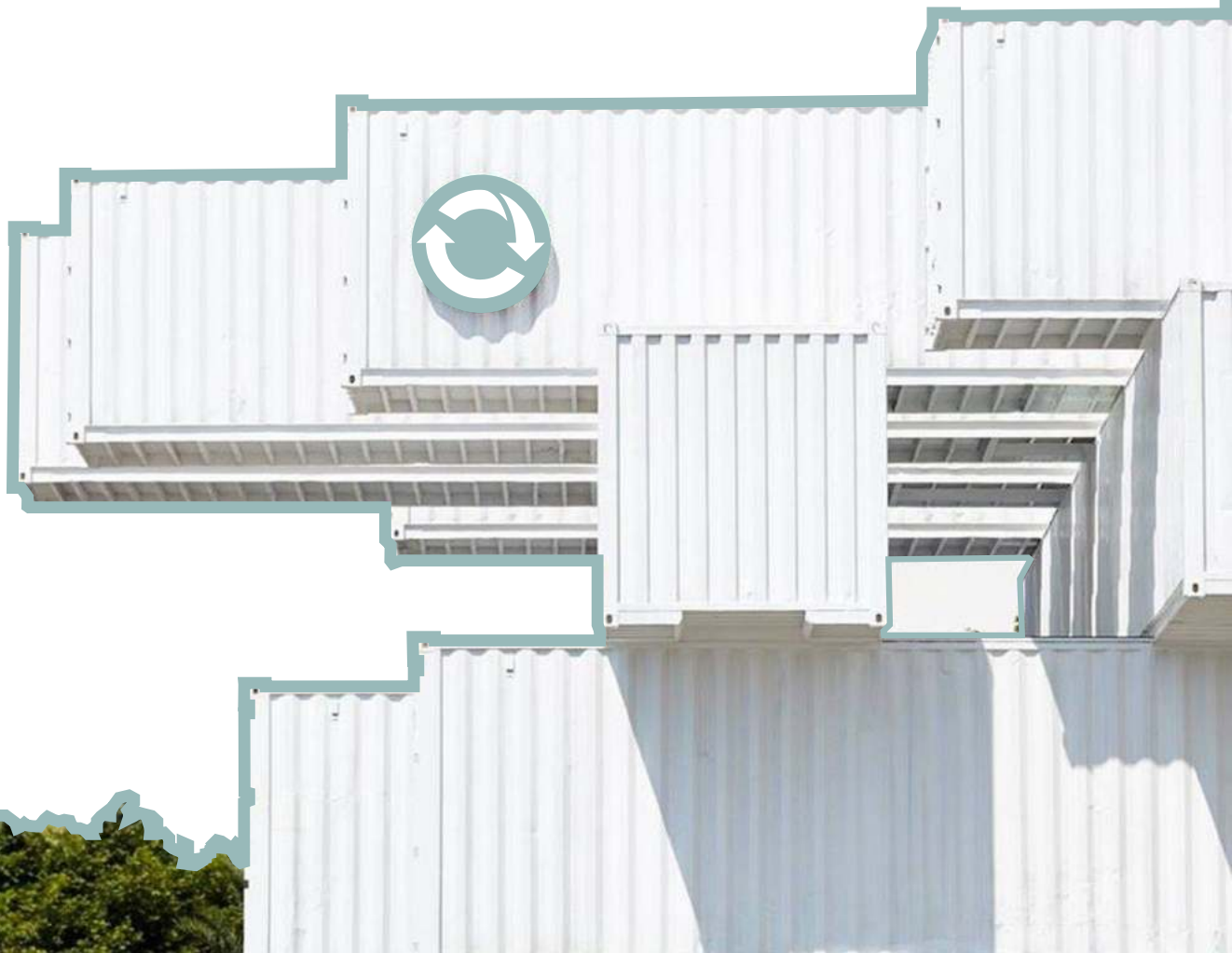
The following design considerations are guidelines for minimum area values. Participants are welcome to go beyond these values as per their judgement.

- Studio (12-15 people) -120-160 sq. m.
(Ancillary facilities like toilets and pantry for the studio to be added as per participants' judgement)
- Cafe (Kitchen + Cash counter + Indoor seating) - 60 - 90 sq. m.
Outside seating of the café and open space are left to the participants' creative design discretion.
- Pavilion - 160 sq.m

ELIGIBILITY CRITERIA

We invite everyone, irrespective of their professions or qualifications, to join the competition and present their ideas. Participants are free to submit multiple entries but each entry needs to be registered by a separate email ID.

Alongside individual entries, team entries are also allowed. A team can have a maximum of three participants. Interdisciplinary teams are also welcome to join. There is no age limit, however, entrants under 18 years of age must be lead or entered by someone over the age of 18.





PRIZES

INR 50,000
CERTIFICATE + PUBLICATION



INR 30,000
CERTIFICATE + PUBLICATION



INR 20,000
CERTIFICATE + PUBLICATION



+
15 HONOURABLE MENTIONS
CERTIFICATE + PUBLICATION

*All the participants will receive participation certificates irrespective of winning.
All the winning entries will be published on archdais website and other media platforms*

JUDGING CRITERIA



ARCHITECTURAL EXPRESSION

The proposal is original, exciting and has the potential to effect positive change.

X- FACTOR

The proposal displays exceptional creativity, innovation in design and problem solving.

COMPLETENESS

All the requirements of the challenge have been met and incorporated into the proposal.

REPRESENTATION

Creatively presenting the design on the sheet, presentation has to be seamless.





FEES & TIMELINE

**All the deadlines are 11:59pm IST*

Entrants may register by filling the registration form and submitting it with the appropriate payment through our secure gateway on our website archdais.com. The participants will receive their Teamcode within 24 hours of completing their payment successfully. Teamcode will be sent primarily to the email address provided to PAYUMONEY/ PAYPAL while transaction.

INDIAN NATIONAL	FOREIGN NATIONAL
INR 1200	USD 30 \$
<i>(Per Team)</i>	<i>(Per Team)</i>

**Inclusive of all*

EARLY REGISTRATIONS

1st JAN - 20th FEB, 2021

INDIAN NATIONAL	FOREIGN NATIONAL
INR 1800	USD 45 \$
<i>(Per Team)</i>	<i>(Per Team)</i>

**Inclusive of all*

STANDARD REGISTRATIONS

21st FEB - 20th MARCH, 2021

INDIAN NATIONAL	FOREIGN NATIONAL
INR 2400	USD 60 \$
<i>(Per Team)</i>	<i>(Per Team)</i>

**Inclusive of all*

LATE REGISTRATIONS

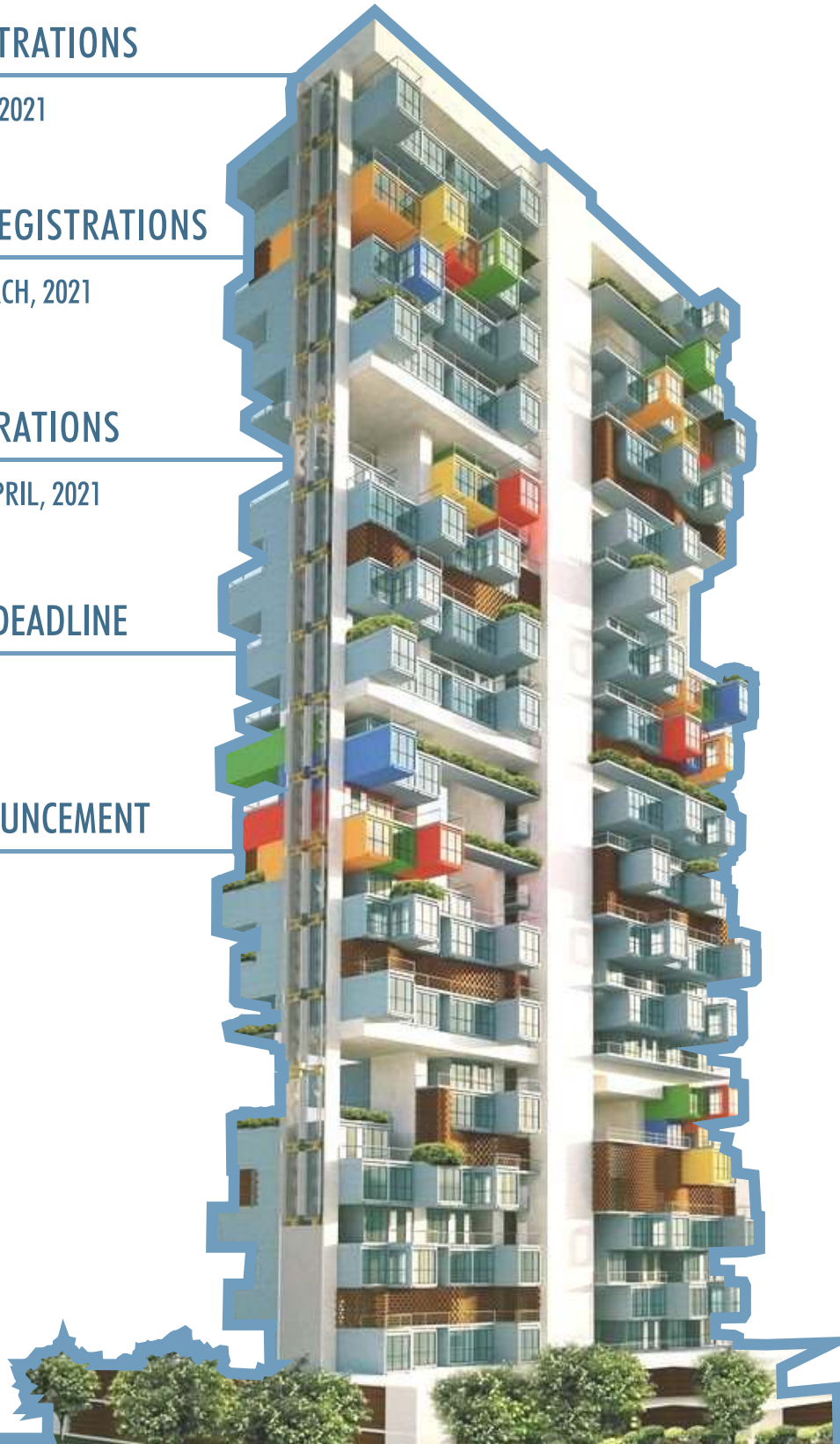
21st MARCH - 1st APRIL, 2021

SUBMISSION DEADLINE

10th APRIL 2021

RESULT ANNOUNCEMENT

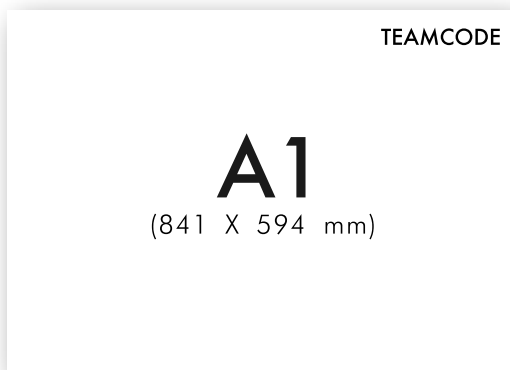
31st MAY 2021





SUBMISSION GUIDELINES

- The Proposal to be presented on One Landscape Oriented A1 Sheet.
- Teamcode (UIC) to be mentioned on the Top Right-Hand corner of the sheet.
- Proposal **MUST NOT** include ANY INFORMATION (name, Organization, School etc.) that may give away your identity.
- All text must be in ENGLISH, with a **MAXIMUM** of 250 WORDS for project explanation.
- Proposal may be presented using any technique of your choice (sketches, diagrams, 3D visualizations, model photos, CAD drawings, etc.)
- All dimensions should be imperial or metric unit.



SUBMISSION FORMAT

- Teamcode is your Unique Identification Code (UIC).
 - TEAMCODE must be the subject of the Email.
 - JPEG of your project must be submitted via email to: submission@archdais.com
- Teamcode will be provided by archdais once you have completed registration process through PAYUMONEY or PAYPAL. Teamcode is your Unique Identification Code (UIC).





QUERIES

In case you still have questions related to the brief and the competition, please send them to competition@archdais.com with 'FAQ' subject until 25th March 2021.

We highly recommend our participants to check the FAQ section on the archdais website as this will provide additional vital information from time to time. All queries regarding registration process, fees, or payment should be sent on the same email address with 'ENQUIRY' as the subject.

DISCOUNT

Group discounts apply for a minimum of 5 teams from one particular architecture school as our initiative to promote more participation from students.

Get in touch with us on competition@archdais.com to avail the offer.

RULES & REGULATIONS

- It is possible to amend or update any information relating to your registration including the names of team members once registered, mail us on competition@archdais.com
- Participant teams will be disqualified if any of the competition rules or submission requirements are not considered. Participation assumes acceptance of the regulations.
- Team code is the only means of identification of a team as it is an anonymous competition.
- Contacting the jury is strictly prohibited and legal action will be taken against the same.
- Archdais as the competition organizer, reserves the right to modify the competition schedule if deemed necessary.
- The official language of the competition is English.
- The registration fee is non-refundable.





PAST JURY



sean godsell architects

MARK BURRY



Zaha Hadid Architects



Marcus White

IRAM SULTAN



RUBY TAYLOR



MEDIA PARTNERS

